



## California Regional Water Quality Control Board, San Diego Region

October 18, 2012

**Certified Mail – Return Receipt Requested**  
Article Number: 7011 2000 0001 1692 5968

Jerry Jones  
Bimbo Bakeries  
5662 Eastgate Dr  
San Diego, CA 92121

**In reply refer to:**  
**Application ID 421055 wghoram**

### **NOTICE OF NONCOMPLIANCE AND REQUIREMENT TO SUBMIT TECHNICAL REPORTS PERTAINING TO STORM WATER DISCHARGES FROM BIMBO BAKERIES, 5662 EASTGATE DR , SAN DIEGO, CA 92121**

Mr. Jerry Jones:

#### **NOTICE OF NONCOMPLIANCE**

You are in violation of the statewide General Industrial Storm Water Permit Order No. 97-03-DWQ (Order) for failure to submit the 2011-2012 Annual Report. The Annual Report was due to the California Regional Water Quality Control Board, San Diego Region (San Diego Water Board) by July 1, 2012 as required by Section B.14 of the Order. By filing your Notice of Intent, you agreed to comply with the requirements of Order No. 97-03-DWQ which includes submitting Annual Reports.

You were previously notified on **August 14, 2012** by phone by the San Diego Water Board that the 2011-2012 Annual Report had not been received. This notice is to inform you that, pursuant to California Water Code (Water Code) section 13399.31 and 13399.33, you may be subject to a **minimum mandatory penalty** of \$1,000 plus staff costs if you fail to submit the 2011-2012 Annual Report.

#### **WATER CODE SECTION 13267 ORDER FOR TECHNICAL INFORMATION**

Pursuant to Water Code section 13267, you are required to submit the technical reports described below. San Diego Water Board staff needs this information to assess the potential for water quality impacts by contaminated storm water from your facility. Based on the nature and possible consequences of any discharge(s), the burden, including the cost of submitting this information bears a reasonable relationship to the need for the information and the benefits to be obtained.

**Storm Water Pollution Prevention Plan (SWPPP) Compliance Date: November 19, 2012**

You are required to submit a copy of your SWPPP. The SWPPP must contain all of the elements described in Section A: Storm Water Pollution Prevention Plan Requirements, of Order 97-03-DWQ.

**Monitoring Program**

**Compliance Date: November 19, 2012**

You are required to submit a copy of your Monitoring Program. The Monitoring Program must contain all of the elements described in Section B: Monitoring Program and Reporting Requirements of Order No. 97-03-DWQ.

**2011-2012 Annual Report**

**Compliance Date: November 19, 2012**

You are required to submit the 2011-2012 Annual Report. The Annual Report must contain all of the elements Section B.14 of Order No. 97-03-DWQ.

The required technical reports and any written correspondence pertaining to this matter shall be directed to the following address:

California Regional Water Quality Control Board, San Diego Region  
Attention: Industrial Storm Water Unit, App ID **421055**  
9174 Sky Park Court, Suite 100  
San Diego, CA 92123

Failure to comply with this Order to submit Technical Reports may subject you to additional liability of to \$1,000 per day of violation (Water Code section 13268.) The San Diego Water Board may refer the matter to the Attorney General or District Attorney for other civil and/or criminal liabilities.

In the subject line of any response, please include the reference number indicated under "In Reply Refer To" on the first page of this letter. For questions or comments, please contact Whitney Ghoram by phone at 858-467-2967, or by email at [Wghoram@waterboards.ca.gov](mailto:Wghoram@waterboards.ca.gov).

Respectfully,



David Barker, P.E.  
Supervising Water Resources Control Engineer  
Surface Waters Basins Branch  
DB eb.ac

Enclosure:

Cc [via email]: Andre Sonksen, City of San Diego Storm Water Dept , [asonksen@sandiego.gov](mailto:asonksen@sandiego.gov)

Tech Staff Info & Use	
WDID	9 371023374
NPDES No	CAS000001
Violation ID	849536
Enforcement ID	410447, 410448



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7011 2691 1000 0002 1102

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Sent To Bimbo Bakeres  
 Street, Apt No. or PO Box No 5662 Eastgate Dr  
 City, State, ZIP+4 San Diego, CA 92121

PS Form 3800, August 2006 See Reverse for Instructions

**SENDER: COMPLETE THIS SECTION**

- Complete items 1, 2, and 3. Also complete item 4 if Restricted Delivery is desired.
- Print your name and address on the reverse so that we can return the card to you.
- Attach this card to the back of the mailpiece, or on the front if space permits.

1. Article Addressed to:  
Jerry Jones  
Bimbo Bakeres  
5662 Eastgate Dr  
San Diego, CA 92121

2. Article Number-  
*(Transfer from service label)* 7011 2000 0001 1692 5968

**COMPLETE THIS SECTION ON DELIVERY**

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